



The Artist Process – Step by Step

Whether you are a closet creative that is ready to venture out or a veteran artist who wants to go outside your box - ENTER THE ARENA with Art as Action and join the ARTIVIST PROCESS. This is place where Artists are born and reborn - and find their kindred spirits among a warm, welcoming, kick ass community.

The Artist Process is a collaborative framework designed to invite collaboration, build community, spark new ways of thinking and provide an outlet for creativity and expression.

MARCH: Season Launch Party & Performance/Show theme announcement

Come party it up Artist style and get the scoop on how you can GET OUT OF THE BOX and ENTER THE ARENA as an audience member, performer, volunteer and/or board member! We have food, drink and live Artist performances, plus we announce the theme of our show. This event is at the home of one of our Board Members.

APRIL: Artist Session #1 - Artist Process Workshop at Colorado Conservatory of Dance (CCD)

This workshop is an opportunity to learn about the Process, contribute to the creation of our Feedback Toolkit and start exploring the show theme. This session is the first step toward our annual performance. If you have ever been curious about becoming a part of Art as Action as a creator/performer this is a great way to learn more about what we do, as well as connect with some incredible artists who are looking for collaborators!

MAY: Artist Session #2 at CCD

This session is the next step toward our annual performance. If you were unable to attend our first session, it is not too late to join! We continue brainstorming about the show theme, put the finishing touches on the Feedback Toolkit and share in-progress piece ideas.

JUNE: Artist Session #3 - In-Progress Showing at CCD

At this session, creators will share their pieces in-progress and we will use the Feedback Toolkit to offer constructive suggestions about the piece. We will also review the upcoming Piece Submission Process.

Photo Shoot with Annabelle Denmark on location

JULY: Online Piece Submission Form Deadline

Artists that intend to create/direct a piece for an Art as Action performance need to complete this 2 page form to be considered for the show. Be as thorough as possible in describing how you envision the piece. If your piece is accepted, we expect it to evolve and change beyond the description here through rehearsals and the Artist Process.

Pieces are considered based on:

- Concept Originality, Diversity and Relevance to the Show Theme
- Artistic Excellence
- Collaboration Level: How collaborative is the piece in its creation and it's finished product?
- Genre Diversity: How many genres are represented? Are they genres that are otherwise represented in the show?
- Creator(s) and Performer(s) History with Art as Action
- Dedication and Commitment to Art as Action and the Artist Process

Artists are expected to uphold the Mission Statement of Art as Action, and be highly committed to contributing to 1) The Artist Process, 2) The Artist Community, 3) the show theme, 4) the season schedule, and 5) the show itself.

Artist Session # 4 - In-Progress Showing with Artist Support Committee at Broomfield Auditorium
After a few days to review the Forms, the Artist Support Committee will attend this showing to offer feedback, ask questions and inform their piece selection decisions. Within a week following this showing, the Committee will meet with the Artistic Director to review all submitted pieces and choose which are accepted into the show.

Announcement of Accepted Pieces via email and Facebook

AUGUST: Artist Session #5 - In-Progress Showing

SEPTEMBER: Artist Session #6 - In-Progress Showing

OCTOBER: Artist Session # 5 - In-Progress Showing with Artist Support Committee

The Artist Support Committee members are invited to return to the arena for this showing to offer feedback for finishing touches on the pieces.

NOVEMBER: SHOW WEEK at Broomfield Auditorium:

- Final Show Run Through in the Theater
- Tech Rehearsal
- Dress Rehearsal
- PERFORMANCE #1
- PERFORMANCE #2